

Appendix 4

Scrutiny Review of Factory Units – Action Plan

<u>Improvements identified and actions required</u>	<u>Resource Implications</u>	<u>Outcome required</u>	<u>Timescale</u>	<u>Person Responsible</u>	<u>Priority</u>
HBC to develop a themed marketing strategy for the area – marketing the town as a place for Business	To be determined with the Head of Marketing and Communications and potential use of Ten Sixty Six Enterprise	Marketing strategy published	September 2011	TBC	M
HBC to work with partners to understand what local businesses need from premises	Staff time to liaise with partners Potential questionnaire to all existing businesses	Identify gaps in premises needs and look at available options to address	To be completed by September 2011	Estates Manager	M
Consider establishing a forum for future discussions within Business Community Set up initial meeting to establish whether a Forum would be useful	Staff time, member involvement, office accommodation and support	Decision to be made on whether Forum would be useful	Forum set up by May 2011 if considered useful	Estates Manager	M

<p>Build a Marketplace for businesses within Hastings</p> <p>Liaise with Ten Sixty Six Enterprise and Regeneration, Homes & Communities to assess feasibility and cost</p>	TBC	Marketplace built and greater trading between businesses in Hastings	TBC	Estates Manager	M
<p>Building surveyors to undertake regular inspections of factory units</p>	To be determined with Resort Services & Amenities	Ensure factory units maintained in good condition	<p>Inspection schedule to be produced during 2010.</p> <p>Inspections ongoing</p>	Estates Manager/ Head of Resort Services & Amenities	H
<p>Undertake stock condition survey to understand life expectancy</p>	This is dependent on the Answers in the Carbon Economy bid	Ensure factory units are fit for the future	<p>Bid being submitted January 2011 and outcome potentially June 2011</p>	Estates Manager	H